

## Shaw Hankins - Additional Notes

- Most pages will be text pages, with the exception of Blog, Team, Testimonials and Resource Center
- The Contact Page and Locations page will actually go to the same page
- Navigation will have 2 levels to it, and you can see examples in the PSD
- You can handle the subscribe to Blog link however you see fit. If you have a preferred plug in to use here, that would be fine.

## HOME PAGE

- The Headline AND the link on the home page sliders need to be able to be updated, along with the photo
- For the client testimonials area on the home page, can we please have a checkbox in the Admin where we can choose which testimonial is featured in that area of the home page?

## BASIC PAGE TEMPLATE (Text pages in PSD file)

- There are 3 basic page templates in the PSD file, and they are each called text pages
- We need the ability, when creating a page that will be a text page, to choose between these 3 basic page templates.
- Here are the differences between the 3:
  - One page (Heading is Our Team in the PSD for this Text Page) has a bar graphic at the top, and has styles for different types of content, including a bulleted list
  - Another page (Heading is Who We Are in the PSD for this Text Page) has a photo bar at the top with a tagline in it. They will need the ability to update the photo and the tagline for any pages that use this template.
  - A third page (Heading is Strategic Partners in the PSD for this Text Page). This one will not have any graphics at the top, but will need the ability to have areas to the right of the page text. There could be one image, or multiple images down the right-hand side. We will need to keep the styling consistent between the left and right sides no matter how many photos are shown.

## OUR TEAM PAGE

- There will be a total of close to 50 Team Members
- When you first get to this page, ALL staff members will be listed.

They should also have the ability to choose which categories the team members display in, if the customer decides to sort them. These categories are the ones that need to be available for adding Team Members to: View All, Leadership, Client Services, Brokers, New Business, Wellness Services, Technology

## LOCATIONS PAGE

- This page will need to have a place to put in the code for each location to take them to a Google Map

## BLOG

- Can the Blog categories self-populate when posts are added in? Meaning, if a category is added, can it automatically start to show?
- Client will need the ability to either link to an uploaded PDF, external websites or articles, or a text document that show the full article.
- On the right sidebar that you see in the PSD, can we allow these to be links to websites, PDFs that are uploaded, etc?
- The right sidebar will be the same on every page within a specific category. They can be different depending on the main category

## TESTIMONIALS PAGE

- This page will have an image of a map with green dots on it. When those green dots are hovered over, they turn blue, and the testimonial changes on the right-hand side - based on the location that is hovered over.
- If nothing is hovered over manually by a client, the dots on the map will change to a different blue dot every 5 - 10 seconds, and the line from the map to the testimonial, as well as the testimonial will change.
- If you can make this work for the existing locations, and allow us to add locations in the future, that would be great.

## RESOURCE PAGE

- Works similarly to the Blog page
- Client will need the ability to either link to an uploaded PDF, external websites or articles, or a text document that show the full article.
- When a new article is added to the blog, can we have an area so that we can collect the Date, Headline, Blurb and a way to tag the blog article to a specific category
- The right sidebar will be the same on every page within a specific category. They can be different depending on the main category

